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1956

Mr. Industrialist! Make More Money in Maine

Maine Department of Development of Industry and Commerce

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Mr.

Mr. Industrialist!



Make More Money
in
MAINE

DEPT. of DEVELOPMENT of INDUSTRY and COMMERCE STATE HOUSE - AUGUSTA, MAINE

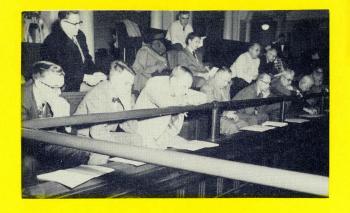


Make Us Prove It!

"Anyone Can Use Superlatives But We Will Use Facts To Show You How You Can

MAKE MORE MONEY IN MAINE"

- 1. Sincere, Stable, Contented, Highly Productive Labor.
- 2. Low State And Community Taxes. No State Debt.
- 3. Low Space Rental And Construction Costs.
- 4. Cheap Power.
- 5. Ideal Living Conditions.
- 6. Unlimited Supply Of Pure Industrial Water.
- 7. "We Want You"





Maine Communities

1109 Maine community leaders already have attended Industrial Development "Clinics".

They represented 176 communities. They now know exactly what industry wants — — They are prepared to meet reasonable requests. These communities WANT YOU!

Let us tell you about specific Maine communities which have organized to help you make more money in Maine.

WANT YOU

Their next step was to attend all-day "SCHOOLS" to learn more about attracting industry.

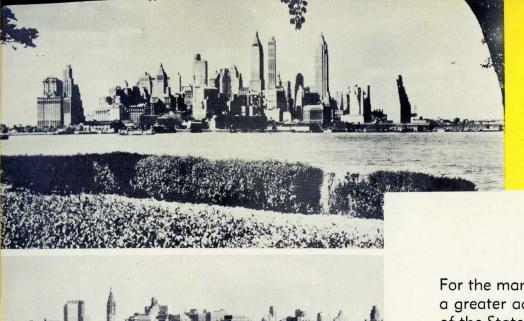
They took courses in PLANNING, DEVELOPMENT, CONSTRUCTION, PUBLIC RELATIONS, FINANCING and the "Needs of a New Business in their Community".

They can give you FACTS, not opinions, about their labor supply, taxes, financial resources, schools, municipal services, etc. You'll find a warm welcome in these beautiful, sociable, homelike Maine Cities and Towns!









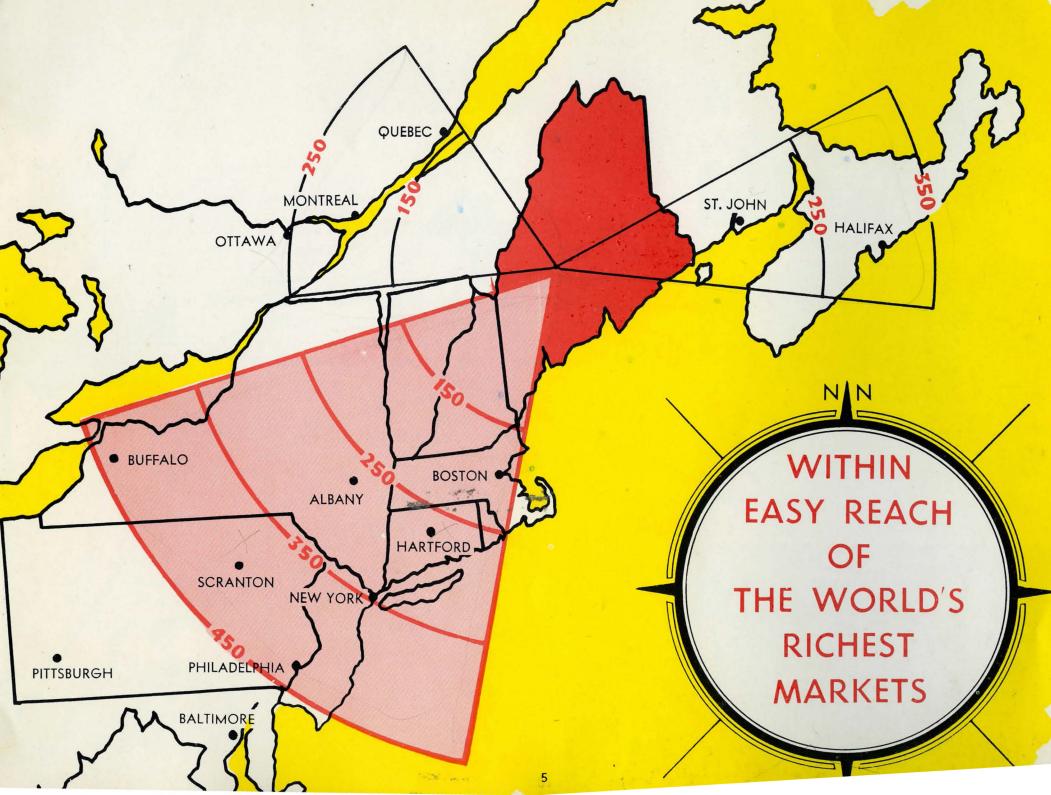


For the manufacturer seeking markets close at hand no area has a greater advantage than the State of Maine. Within 450 miles of the State 51% of the nation's workers spend 53% of the nation's industrial payroll. Over sixty percent of the major industrial executives operate within this market area.

Many firms have found that they can cut their distribution and material costs by taking advantage of Maine's proximity to this huge national market, which includes one-fourth of the nation's population.

When evaluating Maine's position it must not be forgotten that the State is ideally situated for over-seas shipping. Maine ports are miles nearer to Europe and to many South American ports.

For the manufacturer who faces high transportation costs in selling the huge eastern market Maine has a definite answer to the problem. Maine can save you money.







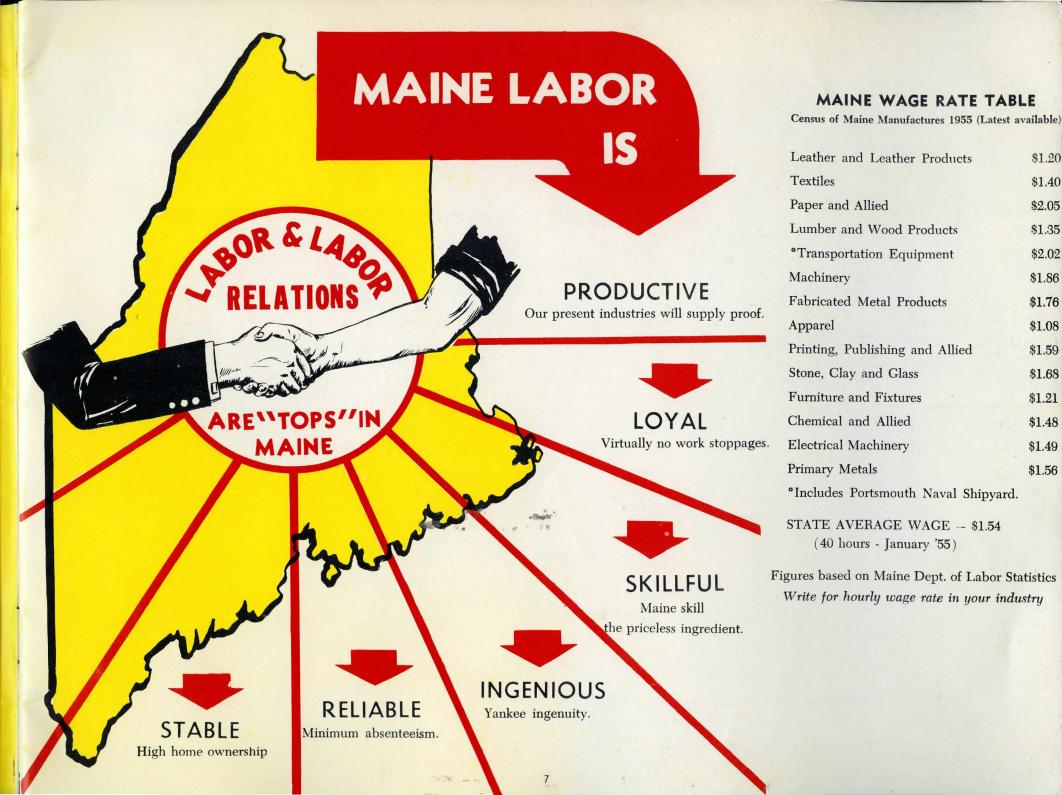
The skill and sincerity of Maine labor is well known in industry. During World War II Maine craftsmen were in great demand throughout the nation because of their traditional "know how" with machinery. This Yankee ingenuity is born into a Mainer and has improved with each new generation.

The loyalty of the Maine laborer is reflected in the exceptionally low record of work stoppages. This loyalty of the Maine worker to his community and job is shown also in one of the nation's lowest records of labor turnover and absenteeism. The Maine worker is proud of home, community, and his work, and shows it by doing a better than just a good job.

Maine worker efficiency can mean higher profits to you.

A great many own their own homes. They are permanent fixtures in their community. More than that they are respected members of such communities, and side by side with their employers take active, leading roles in civic development and social diversions.





\$1.20

\$1.40

\$2.05

\$1.35

\$2.02

\$1.86

\$1.76

\$1.08

\$1.59

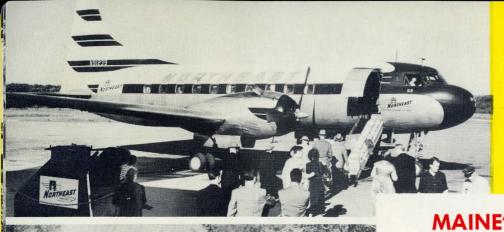
\$1.68

\$1.21

\$1.48

\$1.49

\$1.56



MAINE'S TRANSPORTATION SYSTEM WILL HELP YOU MAKE MORE MONEY

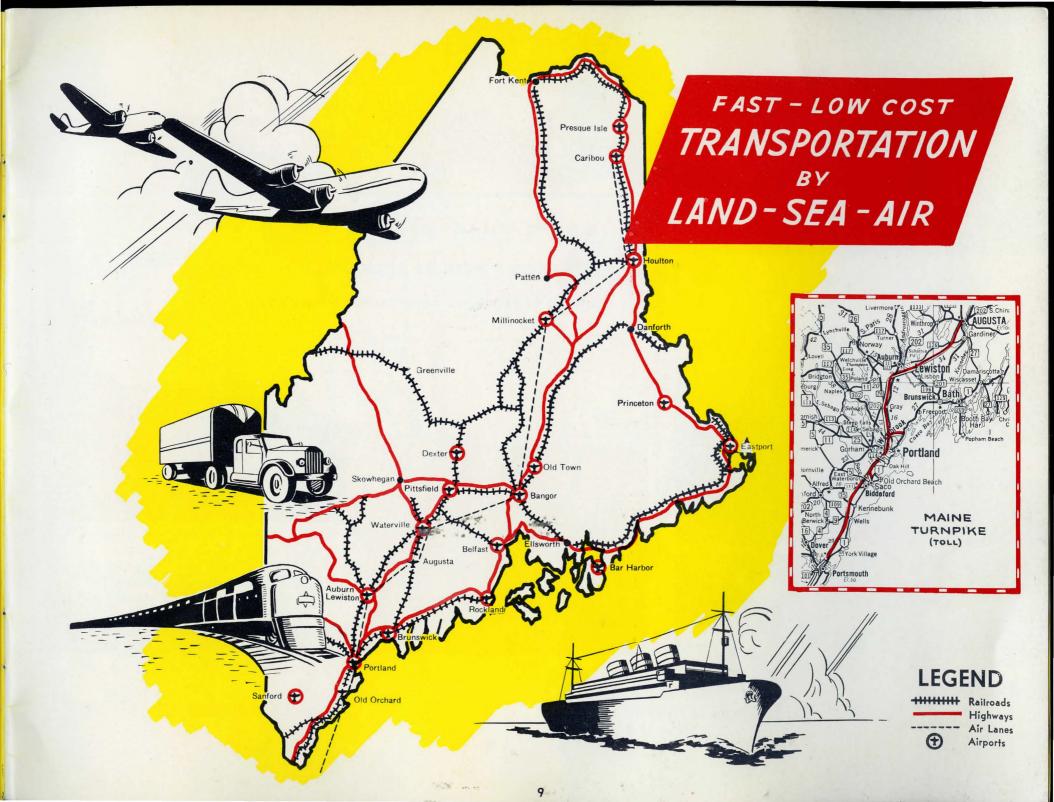
Maine industry is within a few hours transportation time of the largest markets in the world. Seven railroads transport Maine products to national markets as well as those in Canada.

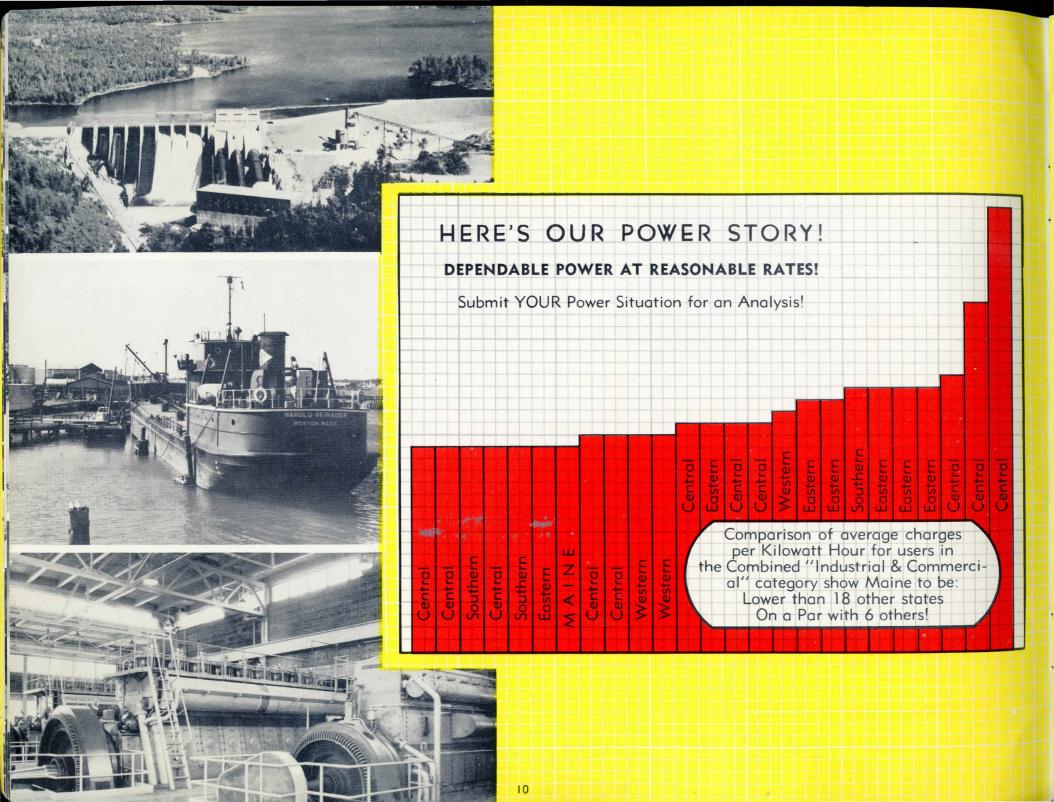
The State is also served by nineteen interstate trucking firms with 3200 pieces of equipment. These companies serve daily every town, city and hamlet in the State, making available to the manufacturer daily service between his factory and the great market areas of the nation as far south as Baltimore and as far west as Buffalo. Two of Maine's trucking services are among the largest in New England.

The new 101-mile Maine turnpike from Kittery to Augusta assures fast service to markets.

Maine ports make possible deep water shipment to all parts of the world. Portland, with its modern State Pier, is one of the biggest and deepest ports in the country. It is the terminus of three railways serving Maine and Canada, besides being a quick gateway to Europe, South America, and our own West Coast.

Maine has airports strategically located throughout the State bringing the major markets of the nation within minutes or a few hours of the Maine manufacturer.





OIL

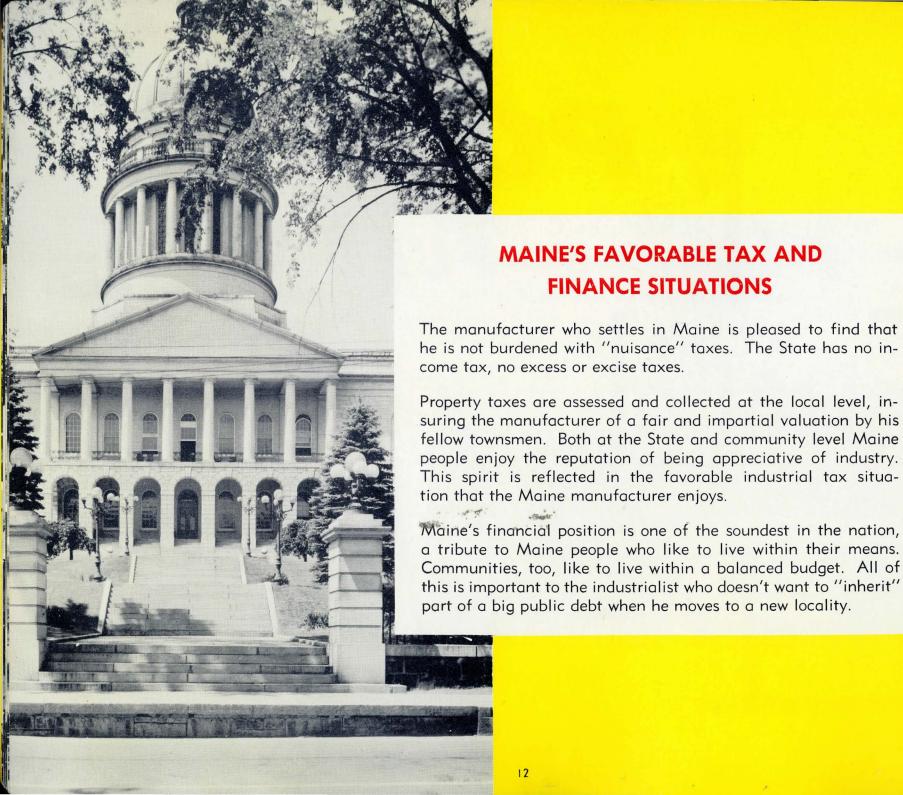
POWER

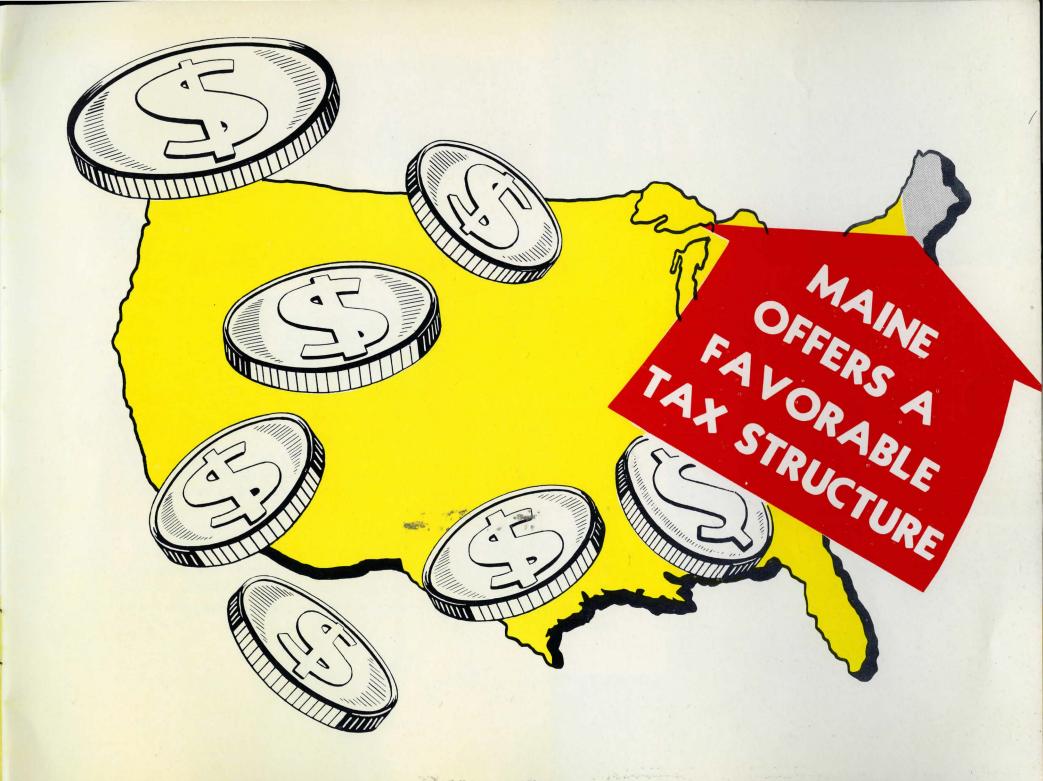
and

FUEL











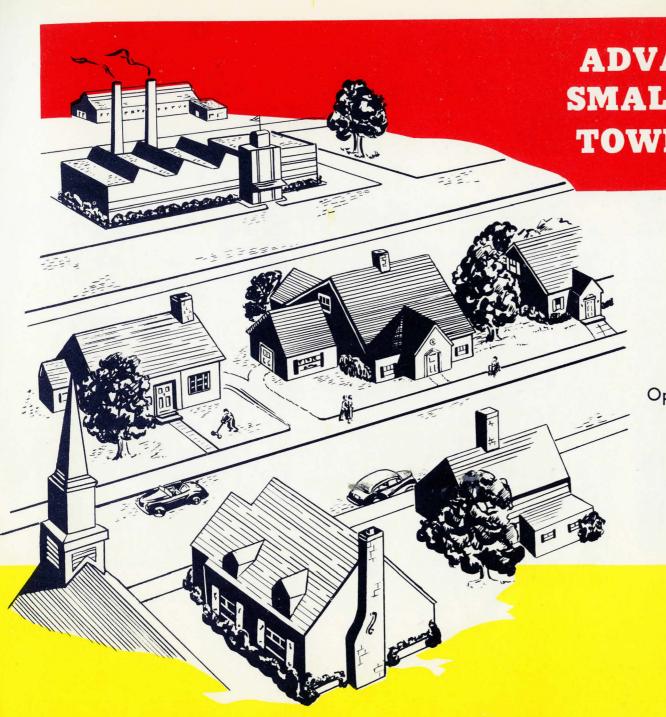


PLENTY OF ELBOW ROOM IN MAINE

Maine is a state of small cities and communities but in total land area it is as large as the rest of New England. This situation makes it ideal for the industrialist who wishes to get away from the overcrowed metropolitan area. There is plenty of opportunity to settle in a small community where his industry can live and expand without high cost. Land values are low. Opportunities for expansion at minimum cost are plentiful.

Low rental as well as low construction costs are additional incentives for the industrialist to consider Maine as the location where he can make more money. Rental space as low as 35c per square foot heated.

Folks in the smaller communities enjoy a home life, a neighborly life that big cities utterly lack. Small town workers are people, not numbers; peacefully contented, not rushing restlessly from pillar to post. It is a business axiom that happy workers are the best workers.



ADVANTAGEOUS SMALL CITY AND TOWN LOCATION

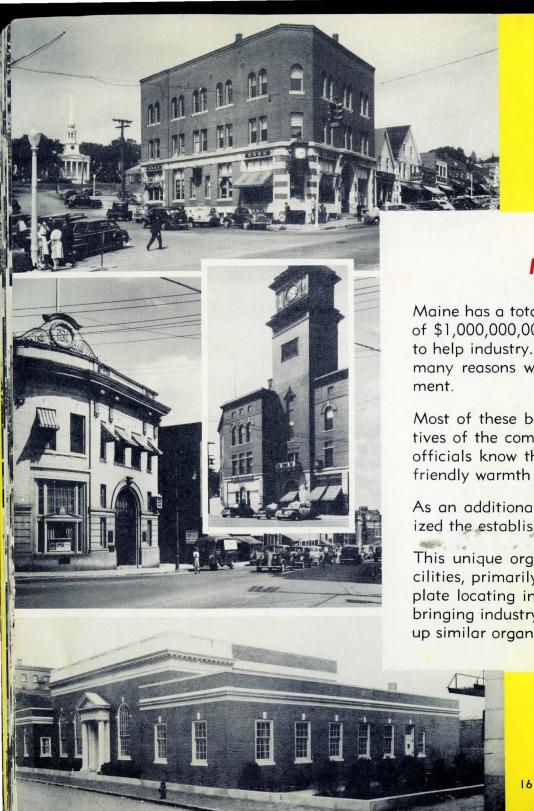
You Are An Important Factor
In The Community

You Know Your Employees — They Know You. Less Chance For Misunderstandings

Opportunity For Expansion At A Minimum Cost

Low Rental





MAINE BANKS HELP INDUSTRY

Maine has a total of 201 banking offices, with total resources in excess of \$1,000,000,000.00. One of the principal functions of these banks is to help industry. This has always been the case. And it is one of the many reasons which account for the State's progressive, steady development.

Most of these banks are "Home" banks managed by men who are natives of the community. The depositors know the bank's officials; the officials know their depositors' problems. Red tape is eliminated and a friendly warmth makes doing business easier and more pleasant.

As an additional aid to industry, the State Legislature, in 1949, authorized the establishment of the Development Credit Corporation of Maine.

This unique organization is designed to supplement existing banking facilities, primarily to make capital accessible to businesses that contemplate locating in Maine. This corporation has been highly successful in bringing industry to the State, so much so that many other states have set up similar organizations.

EXCELLENT FINANCIAL FACILITIES









BRANCH



BRANCH

MODERN - AMPLE

BANKING FACILITIES







MAINE'S GREAT LIQUID ASSET

One of Maine's greatest assets is the abundance of excellent processing water. No other state east of the Mississippi has the great volume of clear, clean, soft water that can be found in Maine.

Maine water resources are to a great extent untapped as compared to other states. The State has yet to use any appreciable amount of its underground supply. Fifteen rivers, 2500 lakes and 5000 streams make tapping this great reserve unnecessary.

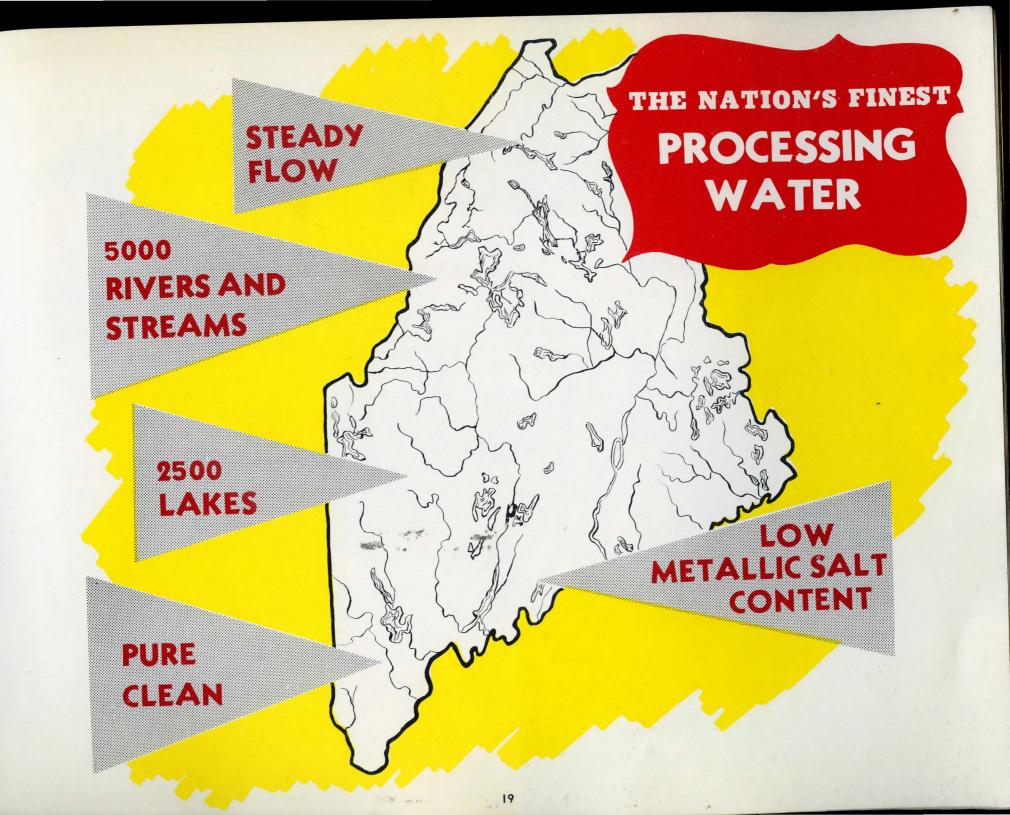
The four major river basins, the Sac, Androscoggin, Kennebec and Penobscot have a total storage capacity in excess of 150 billion cubic feet. Wherever an industrialist may choose to locate he is bound to find all the water he needs right at hand.

In many industrial areas water softening plants are necessary. Not so in Maine. There are many sections of the State where average hardness is less than 50 parts per million. The average color of Maine water is 5.

One of our largest pulp and paper manufacturers, with plants in several sections of the State, reports an average of only 20 p.p.m. in hardness.

Average total solids is only 50 parts per million. Mineral content is practically non-existent.

Maine water lives up to the exacting demands of most every type of industry. Maine water can save you money.



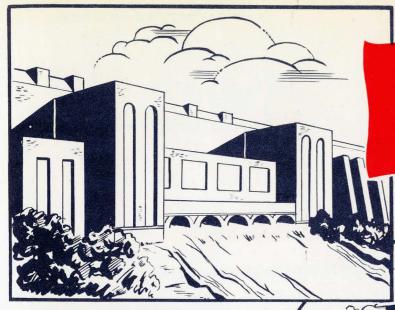


A VARIETY OF RAW MATERIALS

Our forest area is the largest of any state east of the Mississippi. It contains more than 15 million acres of hard and soft woods, including Yellow and White Birch, Beech, Maple, Oak, Pine, Fir, Spruce, Cedar and Hemlock. The opportunities such a vast reservoir offers to manufacturers of paper, furniture, wood turnings, wood novelties, boxes and cabinets are obvious. Manufacturers using wood waste will find an apparently inexhaustible supply of cellulose economically available.

Although not generally known, Maine has a wider variety of minerals than any other state in the Union. Important supplies of Limestone, Feldspar, Beryl, Peat, Slate, Mica, Quartz and vitally important manganese are available. According to geologists Maine's metalic mineral resources have been barely scratched and it is reasonable to believe that significant discoveries will be made in the future.

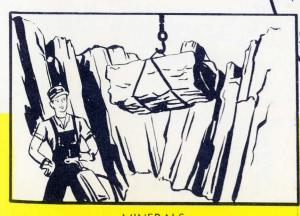
Maine's marine and agricultural resources contribute greatly to the State's economy. Their value is exceeded only by the pulp and paper industry.



NATURAL RESOURCES OFFER INDUSTRY EXCLUSIVE ADVANTAGES

WATER POWER

Maine's abundance of water power, both developed and potential, is an assurance of continuing favorable power rates.



MINERALS

Maine has a wider variety of minerals than any other state in the Union.

FORESTS

The Pine Tree State contains the largest forest area of any state east of the Mississippi.

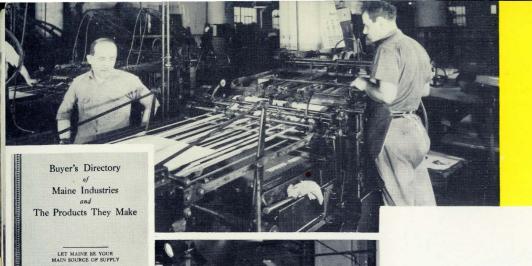
AGRICULTURE

Maine potatoes, peas, corn, beans and other agricultural products are nationally recognized for their superior quality.



FISHING

Maine's 2,500 mile bay-indented coast line is adjacent to the finest commercial fishing waters of the world.



HAT MEANS QUALITY

SERVICES TO INDUSTRY

Maine is within a few hours traveling time of the greatest technological centers of the United States. A manufacturer in electronics or plastics with problems in these fields is within easy consultation distance of the best research minds in the country. This can be the difference between success and failure in these highly specialized lines of industry.

Maine offers many services to business. Among them are the modern research facilities of our university and colleges, which make it easy and economical to have research problems handled on the scene. Marketing agencies have been created and their specialized data and information are readily available. We also have many able architectural and contracting services.

Maine people have always been great believers in cooperation between the State and industry for the benefit of both. The 1955 Legislature enacted legislation forming the Department of Development of Industry and Commerce which is now surveying every city and community in the State for industrial possibilities. This Department is bending every effort to bring new industry to Maine - industry which needs the many things that Maine can offer.



Maine Is A Pioneer In State Advertising



Ample Research Facilities



Cooperative Local And State Services





SERVICES
THAT HELP
MANAGEMENT
DO A BETTER JOB



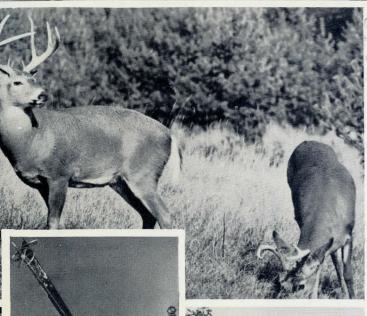
Modern Printing Plants



Complete Television, Radio and Newspaper Facilities







YOU'LL ENJOY LIVING IN MAINE

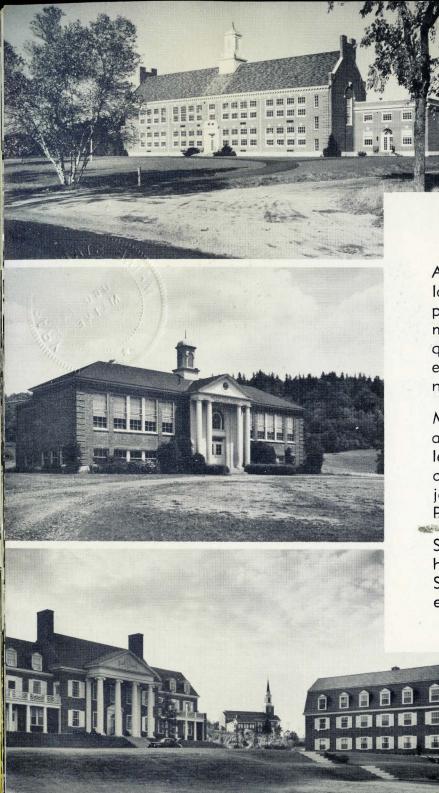
Maine living conditions are truly ideal. Our own people realize this and appreciate it to the hilt. The hundreds of thousands of people from all over the land who visit us every year, attest to this fact. Ninety-nine out of a hundred of them voice just one single regret when they are leaving; they wish they could stay much longer.

Why? To begin with we have the finest year 'round climate to be found anywhere. The recreational advantages that so delight our visitors are available to us continuously. When day is done - to say nothing of when the long weekends appear - our workers have an almost limitless variety of enjoyable ways to spend their time including fishing, hunting, hiking, golfing, boating, bathing, winter sports, etc.

Such surroundings are glorious for bringing up a family; surroundings where friendliness and neighborliness really count. In Maine there is none of the oppressive crowding that characterizes city life.

In Maine the industrialist can find room for his industry as well as room for gracious living.



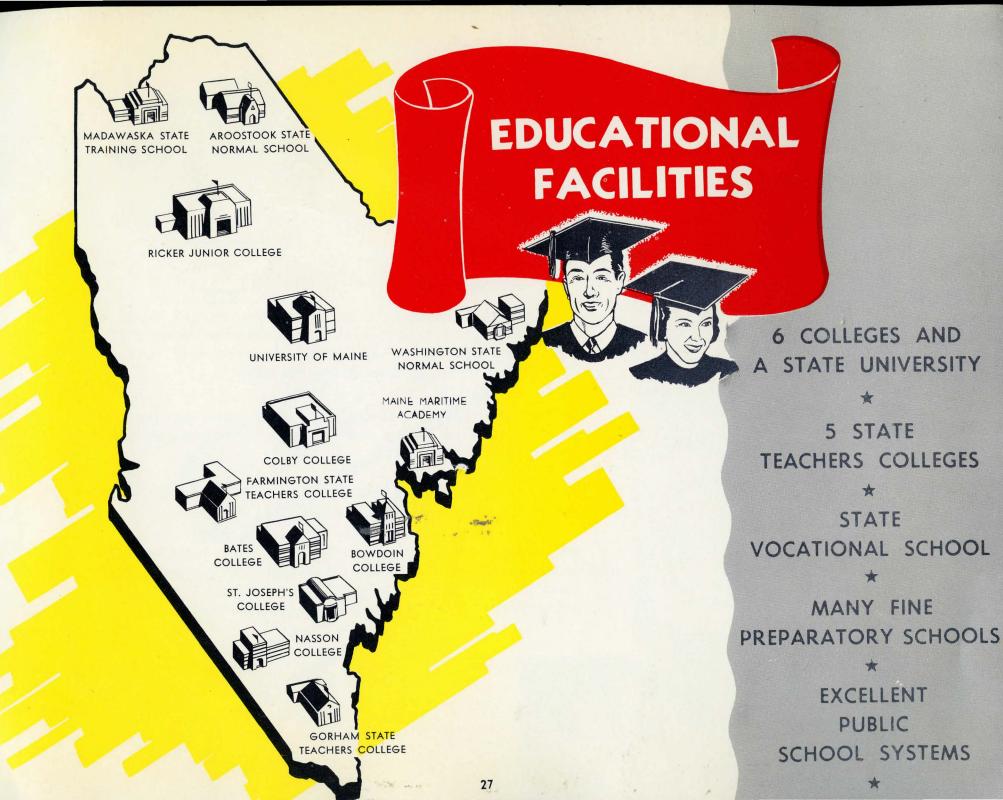


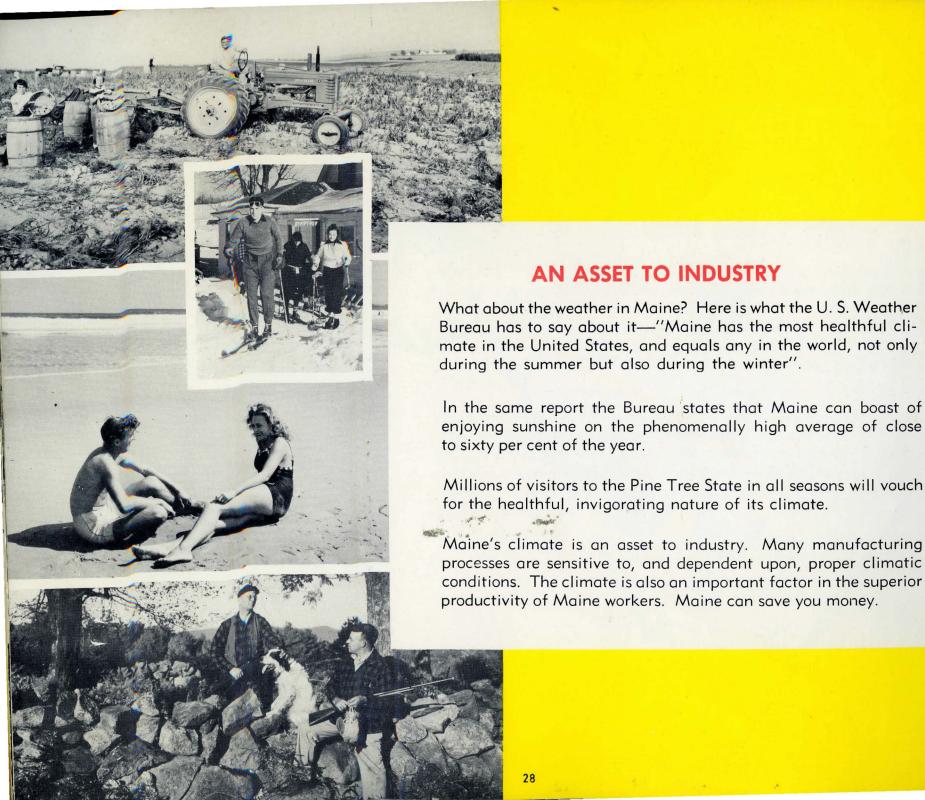
EXCELLENT SCHOOLS AND COLLEGES

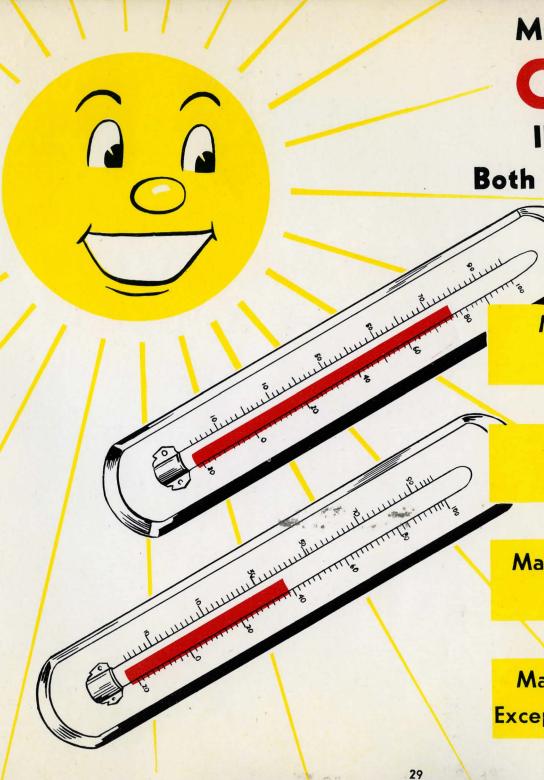
Any industrial organization, when considering the selection of a location, must give its educational facilities more than just a passing thought. The future contentment of the organization may be threatened if the facilities of the location are not adequate. With a population of slightly more than 900,000 Maine's educational system ranks with states having many times that number.

Maine has six colleges, Bowdoin, founded in 1794 being the oldest, a State University, a Maritime Academy, two State Teachers Colleges and three Normal Schools. There are 64 preparatory schools and every community either has its own high school, or is adjacent to a town where a high school is located. Grammar and Primary schools are everywhere.

Since World War II Primary and Secondary school construction has been the first budget consideration of most towns in the State. This has almost doubled the student capacity of a State educational system of which Maine is justly proud.







MOST HEALTHFUL

CLIMATE

IN THE NATION

Both Summer and Winter

(Source: U. S. Weather Bureau)

Mean Summer Temperature Is In The Seventies

Mean Winter Temperature Is In The Thirties

Maine's Annual Sunshine Average Is Nearly 60%

Maine's Dry, Equable Climate Is Exceptionally Favorable For Industry

NEED ENGINEERS?

A recent newspaper advertising survey, throughout the east disclosed that almost 600 engineers indicated a desire to return to Maine to work and live.

BREAKDOWN BY ENGINEERING DEGREES

- 126 Electrical
- 253 Mechanical
- 16 General
- 56 Engineering Physics
- 78 Civil
- 122 Chemical
- 94 Miscellaneous

BREAKDOWN BY TECHNICIANS (Above not included)

- 500 answers to the advertising included:
- 34 Supervisors
- 23 Engineers by experience
- 443 Replies in 47 Technical Skills

THIS LIST, INCLUDING NAME AND ADDRESS, WILL BE MADE AVAILABLE TO INDUSTRIES LOCATING IN MAINE.



We cannot cover your individual industry in this booklet, but our trained Industrial Representatives will be glad to show you how you can MAKE MORE MONEY IN MAINE. Utilize this service. These men will work with you on your particular industrial problem. All details will be held in the utmost confidence. Write Today To The Maine Department of Development of **Industry and Commerce**

